



JOINT NEWS RELEASE

April 27, 2023

The County Proclaims May 8-12 as Economic Development Week

For immediate release - The County of Wetaskiwin has proclaimed May 8-12, 2023, as Economic Development Week. The County along with our economic development organization, JEDI (Joint Economic Development Initiative), are joining communities across North America to celebrate and recognize the contributions of economic developers throughout our community.

We particularly want to salute the businesses that have endured many challenges over the past few years and commend you for your resilience and contributions to your communities and the County. We encourage everyone to shop local and support the local businesses that invest in our community, in addition to providing employment, goods, and services to our residents.

Watch JEDI's Social Media pages as we celebrate the Economic Development Champions in the County of Wetaskiwin and learn more about what Economic Developers do to strengthen local business and create jobs in your community. Thank you to the Pigeon Lake Regional Chamber of Commerce, Leduc, Nisku & Wetaskiwin Regional Chamber of Commerce, Ag Societies, community groups, business leaders and local residents that support and promote our local economy everyday.

“The County is excited about JEDI’s expanded mandate,” stated Reeve Josh Bishop. “JEDI will now have a broader community economic development scope which includes retail, commercial and tourism, in addition to industrial and agricultural production and processing.” JEDI Staff look forward to collaborating with the County of Wetaskiwin, community organizations and businesses to diversify our local economic base.

JEDI will continue its ongoing business retention and expansion (BR&E) visitation program this year which includes connecting with industrial, agricultural, retail, commercial and tourism businesses. Businesses wishing to schedule a business visitation please contact Joan at jmiller@jedialberta.com or 780.335.5334.

Remember to follow @wetaskiwincounty on Facebook and @JEDIAAlberta on Facebook, Twitter and LinkedIn and visit jedialberta.com for updates on events, funding, and business resources.

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