2020 Community Overview
A SOCIO-ECONOMIC PROFILE

County of Wetaskiwin

POPULATION: 11,579

Median Age
Male 47.3
Female 46.7

Number of Businesses: 247 (2018)

Crop Acres: 320,360 (2016)

Permits Issued (2019): 230
Total Permit Value (2019): $18.6 million

Target Growth Sectors:
Oil & Gas Manufacturing
Agri-business
Warehousing

Transportation
The County of Wetaskiwin is centrally located on the Hwy 2 corridor with immediate access to four major provincial highway systems (QEI, 2A, 22 & 13). Conveniently located with access to CP Rail and 25 minutes from the Edmonton International Airport.

 property assessments:
- Non-Residential: 34%
- Residential: 66%

In the Labour Force
- Participation Rate: 68%
- Employed: 91%
- Unemployed: 9%
**Total Households for Tenure**

4,375

- Owned 87%
- Rented 13%

**Average Household Income**

$108,992

**Average After-Tax Household Income**

$88,019

**Average Household Consumption**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shelter</td>
<td>$20,404</td>
</tr>
<tr>
<td>Food</td>
<td>$9,181</td>
</tr>
<tr>
<td>Household operation &amp; furnishings</td>
<td>$7,891</td>
</tr>
<tr>
<td>Health care</td>
<td>$2,949</td>
</tr>
<tr>
<td>Transportation</td>
<td>$15,690</td>
</tr>
<tr>
<td>Recreation &amp; Entertainment</td>
<td>$5,785</td>
</tr>
<tr>
<td>Personal care &amp; clothing</td>
<td>$5,792</td>
</tr>
<tr>
<td>Child Care</td>
<td>$435</td>
</tr>
<tr>
<td>Education &amp; books</td>
<td>$1,337</td>
</tr>
<tr>
<td>Miscellaneous expenditures</td>
<td>$2,693</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$72,157</strong></td>
</tr>
</tbody>
</table>

**Occupied Private Dwelling by Period of Construction**

- Pre 1980: 2040
- 1981-2000: 1305
- 2001-2016: 1030

**Quality of Life**

The County of Wetaskiwin offers a high quality of life with many recreational and community opportunities. It is rich in natural attractions boasting several lakes, nestled in forested and hilly parkland and is home to a variety of wildlife.

**Housing by Structure**

- Single Family: 3,830
- Multi-Family: 75
- Apartments: 10
- Movable Dwellings: 450

**Number of Households by Income Group**

- $0-$49,999
- $50,000-$59,999
- $60,000-$99,999
- $100,000-$129,999
- $130,000-$199,999
- $200,000+
### Occupations (number of jobs)

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Number of Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trades, transport and equipment operators and related occupations</td>
<td>1,380</td>
</tr>
<tr>
<td>Management occupations</td>
<td>1,185</td>
</tr>
<tr>
<td>Sales and service occupations</td>
<td>1,005</td>
</tr>
<tr>
<td>Business, finance and administration occupations</td>
<td>765</td>
</tr>
<tr>
<td>Natural resources, agriculture and related production occupations</td>
<td>495</td>
</tr>
<tr>
<td>Education, law and social, community and government services</td>
<td>465</td>
</tr>
<tr>
<td>Health occupations</td>
<td>325</td>
</tr>
<tr>
<td>Natural and applied sciences and related occupations</td>
<td>215</td>
</tr>
<tr>
<td>Manufacturing and utilities</td>
<td>195</td>
</tr>
<tr>
<td>Art, culture, recreation and sport</td>
<td>90</td>
</tr>
</tbody>
</table>

### Top Ten Industries (number of jobs)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Number of Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting</td>
<td>990</td>
</tr>
<tr>
<td>Construction</td>
<td>725</td>
</tr>
<tr>
<td>Retail trade</td>
<td>645</td>
</tr>
<tr>
<td>Mining, quarrying, and oil and gas extraction</td>
<td>550</td>
</tr>
<tr>
<td>Health care and social assistance</td>
<td>425</td>
</tr>
<tr>
<td>Educational services</td>
<td>390</td>
</tr>
<tr>
<td>Professional, scientific and technical services</td>
<td>320</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>310</td>
</tr>
<tr>
<td>Transportation and warehousing</td>
<td>305</td>
</tr>
<tr>
<td>Services other than public administration</td>
<td>305</td>
</tr>
</tbody>
</table>

### Highest Educational Attainment (Ages 25-64)

- University degree at bachelor level or above: 625
- Apprenticeship or trades certificate: 1015
- Other Postsecondary below bachelor level: 1550
- High School diploma or equivalent: 1850

Compared to nearby urban centres, the County of Wetaskiwin offers lower cost options for industrial property, with convenient and high-capacity options for air, rail, and highway travel. If you are looking for land close to the City of Edmonton, we are just 40 km south of the Capital City. We have some excellent opportunities throughout our County, including a new industrial park on Hwy 13, as well as prime property located along the QEII Highway corridor suitable to meet your commercial and industrial needs.
2020 Community Overview
A SOCIO-ECONOMIC PROFILE

Educational Data (2017)
- K-9 Enrollment: 779
- High School Enrollment: 210
- Post-secondary Enrollment: 153

Population by Age Group (2017)
- 0-14: 2500
- 30-44: 1500
- 45-59: 1000
- 60-74: 500
- 75+: 0

For more information, contact:
Economic Development
Ph: 780-352-3321
Email: dblades@county.wetaskiwin.ab.ca
www.county.wetaskiwin.ab.ca

Industrial Development
Ph: 780-361-6231
Email: jmiller@jedialberta.com
www.jedialberta.com

The data used to prepare this report has been sourced from the Alberta Regional Dashboard, Stats Canada 2016 Census and municipalities. The reference period is the calendar year 2015 for all Census income variables.

This report is for information purposes only and CAEP does not assume any responsibility or liability by providing it. While every effort has been made to control errors, users are advised to confirm any numbers before making decisions or assumptions based on the information in this document. Data prepared by Pinnacle Communication & Media Inc. on behalf of CAEP.

For more information about CAEP, contact:
Ph: 403-357-2237
Email: info@caepalberta.com

Produced in partnership with
www.centralalberta.ab.ca