



County of Wetaskiwin

2026-2030 Strategic Plan

Strategic Snapshot

A Strategic Plan brings Council, Administration, and the Public together around one clear direction. This version is presented as a Plan on a Page and therefore highlights only the key elements. For the full set of initiatives and details, please refer to the complete Strategic Plan.

OUR VISION

Rural Communities Growing for Tomorrow

OUR MISSION

We deliver transparent governance and allocate resources responsibly to provide quality services to our residents while fostering innovation and strategic investment for a prosperous future.

OUR VALUES

- 1 EXCELLENCE
- 2 SAFETY
- 3 PEOPLE-FOCUSED
- 4 PARTNERSHIPS

OUR PILLARS

Leadership & Governance

Strong Communities

Municipal Asset Management

Communication & Collaboration

Fiscal Responsibility

OUR GOALS

Economic Development

Foster a **thriving** and **diversified local economy** through targeted advocacy and investment while balancing the protection of **rural values, natural assets**, and **quality of life**.

Core Service Delivery

Prioritize core municipal services while delivering the **best value** to residents, ensuring **high-quality** and **responsive** services.

Infrastructure

Invest in **innovative** infrastructure and **sustainable** solutions that support a **strong** community.

Community Engagement

Strengthen relationships with neighbours and residents through **respectful, transparent**, and **proactive** engagement.

Financial Sustainability

Ensure long-term financial sustainability through **prudent planning, stable taxation**, and **strategic investments**.